



2017 CATALOGUE
India Edition

Eurospan | group

PUBLISHER LISTING

AAPC Publishing (formerly Autism Asperger Publishing Company)
ABK/Reptile Publications
Academy of Nutrition and Dietetics
Academic Studies Press
Academica Press
American Academy of Ophthalmology
American Academy of Orthopaedic Surgeons
American Academy of Pediatrics
American Cancer Society
American College of Physicians - ACP Press
American College of Physicians - MKSAP
American Occupational Therapy Association - AOTA Press
American Society of Mechanical Engineers
American Society of Health-System Pharmacists
ASCP Press
ASM International
Association Management Press
ATF Press
Barcelona Publishers
Begell House
Broadview Press
Brookes Publishing Co.
Chelsea House Publishers
CN Times Books
College Music Society
CSIRO Publishing
Data Trace Publishing
Esri Press
Facts on File
Ferguson Publishing
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Future Horizons
Gentle Path Press
Hampton Press
Harvard Education Press
Harvard Health Publications
Hazelden Publishing
Health Professions Press Inc.
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International Press (of Boston) Inc.
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ISI Books
Jewish Publication Society, The
Lyceum Books
Markus Wiener Publishers
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Mercer University Press
Modern Language Association
Morgan & Claypool Publishers
National Association for the Education of Young Children
National Council of Teachers of Mathematics
National Science Teachers Association - NSTA Press
Naval Institute Press
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SPIE
Stenhouse Publishers
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TESOL Press
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Tilde Publishing & Distribution
Trainers Publishing House
UCT Press (University of Cape Town Press)
UKZN Press (University of KwaZulu-Natal Press)
University of Arkansas Press
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University of Manitoba Press
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BUSINESS, MANAGEMENT & ECONOMICS

IGI Global

COMPETITIVE SOCIAL MEDIA MARKETING STRATEGIES

Edited by Gordon Bowen & Wilson Ozuem

May 2016 318pp

9781466697768 Hardback US\$195.00

Advances in Marketing, Customer Relationship Management, and E-Services

Consumer interaction and engagement are vital components to help marketers maintain a lasting relationship with their customers. To achieve this, companies must utilize digital tools to create a strong online presence. This volume presents a critical examination of the integration of social networking platforms into business tactics and the challenges presented by consumer's use of these online communities.

HANDBOOK OF RESEARCH ON CONSUMERISM AND BUYING BEHAVIOR IN DEVELOPING NATIONS

Edited by AyantunjiGbadeanosi

Jun 2016 477pp

9781522502821 Hardback US\$235.00

Advances in Marketing, Customer Relationship Management, and E-Services

Takes a critical look at the often overlooked opportunities available for driving consumer demand and interest in developing countries. Emphasizing the power of the consumer market in emerging economies and their overall role in the global market system, this volume features research-based perspectives on consumer perception, behaviour, and relationship management across industries.

ONLINE BANKING SECURITY MEASURES AND DATA PROTECTION

Edited by Shadia Aljawarneh

Oct 2016 301pp

9781522508649 Hardback US\$215.00

Advances in Information Security, Privacy, and Ethics

Presents the latest scholarly material on the challenges presented by the implementation of e-banking in contemporary financial systems. Presenting emerging techniques to secure these systems against potential threats and highlighting theoretical foundations and real-world case studies, this book is designed for professionals, practitioners, upper-level students, and technology developers interested in the latest developments in e-banking security.

McFarland

THE AFTERLIFE OF ADAM SMITH

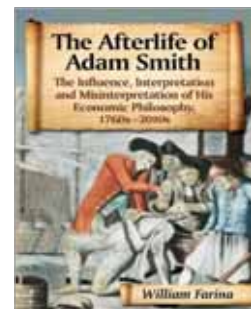
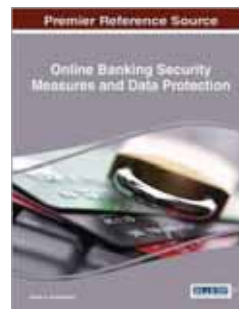
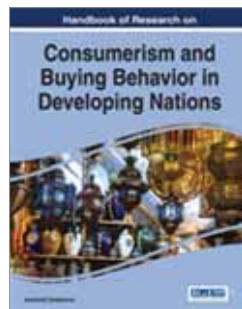
The Influence, Interpretation and Misinterpretation of His Economic Philosophy, 1760s-2010s

William Farina

Dec 2015 277pp

9780786494842 Paperback US\$35.00

For more than two centuries, partisans and pundits across the political spectrum have selectively quoted The Wealth of Nations in support of legislative agendas and public policy. This book provides a close reading of his work, revealing a complex intellect schooled in the high moral ideals of classical philosophy, yet firmly grounded in the pragmatism of international trade and commerce.



THE NON PROFIT SURVIVAL GUIDE

A Strategy for Sustainability

Geoff Alexander

Jul 2015 300pp

9780786498444 Paperback US\$29.95

Whether you're directing or working for a non-profit organisation, or founding a new one, you'll need to make it sustainable. This book shows you how to make your non-profit organisation successful and sustainable, regardless of whether you are successful in obtaining grants. You will learn how to obtain space, equipment, and tools for next to nothing, limit insurance and legal costs, and use volunteers and keynote programmes.

Tilde Publishing and Distribution

THE BUILDING BLOCKS OF MARKETING

From Application to Theory

Alison Dean & Vivienne Gibson-Thomas

Mar 2016 260pp

9780734608000 Paperback US\$39.95

Helps readers understand firstly customers' needs and wants, so that a business can produce, promote and deliver a suitable product or service. Second, this product or service must create value for customers.

EMOTIONAL INTELLIGENCE

A Journey to the Source

Simon Moss

Nov 2015 140pp

9780734608253 Paperback US\$59.95

Presents a suite of exercises and interventions that you can apply to improve your wellbeing. All these activities have been validated scientifically. And most are surprising rather than obvious.

ENTREPRENEURSHIP AND INNOVATION

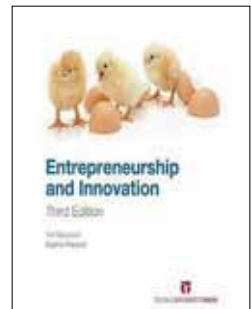
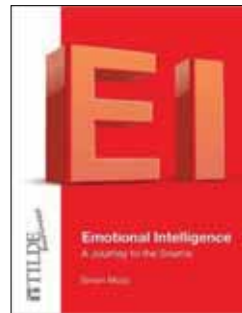
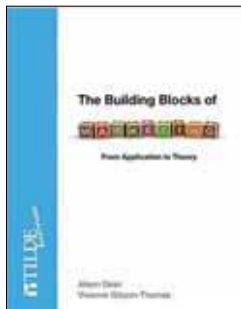
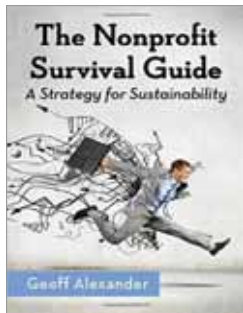
Third Edition

Tin Mazzolet & Sophie Reboud

Jul 2015 480pp, 30 illustrations

9780734612250 Paperback US\$69.95

Provides an overview of the theory, practice and context of entrepreneurship and innovation. This title provides students with a foundation of ideas and understandings designed to shape their thinking and behaviour so as to appreciate the role of innovation and entrepreneurship in modern economies.



HUMAN RESOURCE DEVELOPMENT

Learning, Knowing and Growing,
Fourth Edition

Brian Debrahaye

Jul 2015 460pp, 30 illustrations

9780734612328 Paperback US\$69.95

Examines adult learning theories, human resource development and knowledge management while presenting a number of unique models. This edition includes a chapter on organisational culture, a model linking the major theories of adult learning, and an integrated model describing the process of managing knowledge in an organisation.

SMALL BUSINESS MANAGEMENT

Third Edition

Tin Mazzoal & Sophie Reboud

Jul 2015 480pp, 30 illustrations

9780734612243 Paperback US\$69.95

Familiarises students with the theory and practice of small business management and challenges assumptions that may be held about the way small business management can or should adopt the management practices of larger firms.

SMALL BUSINESS TRAINING

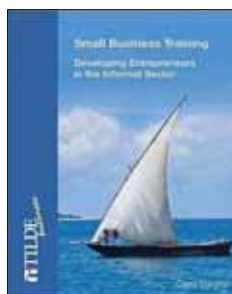
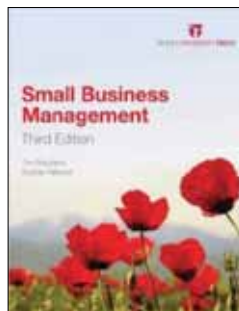
Developing Entrepreneurs in the
Informal Sector

Carol Daghish

Nov 2015 80pp

9780734608277 Paperback US\$29.95

This is an entry-level business programme aimed at raising the skills level of entrepreneurship and other members of the informal economy who have not previously had access to formal business education.

**EDUCATION**

Harvard Education Press

DILEMMAS OF EDUCATIONAL ETHICS

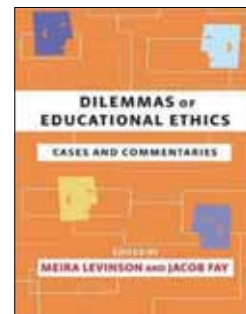
Cases and Commentaries

Edited by Meira Levinson & Jacob Fay

May 2016 232pp

9781612509327 Paperback US\$31.00

Drawing on research and methods developed in the Justice in Schools project at the Harvard Graduate School of Education, this volume introduces a new interdisciplinary approach to achieving practical wisdom in education, one that honours the complexities inherent in educational decision making and encourages open discussion of the values and principles we should collectively be trying to realize.



HIGHER EDUCATION AND EMPLOYABILITY

New Models for Integrating Study and Work
 Peter J. Stokes
 Foreword by Louis Soares
 Aug 2015 224pp
 9781612508269 Paperback US\$30.00

Drawing on his extensive experience with universities and the business world, Peter J. Stokes argues that the need for closer alignment between the two sectors has never been more critical - and that the opportunities for partnership have never been greater.

TEACHING AND LEARNING FOR THE TWENTY-FIRST CENTURY

Educational Goals, Policies, and Curricula from Six Nations
 Edited by Fernando M. Reis and Connie K. Chung
 May 2016 272pp
 9781612509228 Paperback US\$34.00

Describes how different nations have defined the core competencies and skills that young people will need in order to thrive in the twenty-first-century, and how those nations have fashioned educational policies to promote those skills. The book examines six countries, exploring how each one defines, supports, and cultivates those competencies that students will need in order to succeed.

UNIVERSAL DESIGN IN HIGHER EDUCATION

From Principles to Practice, Second Edition
 Edited by Sheryl E. Bugstahler
 Foreword by Michael Young
 Sep 2015 384pp
 9781612508160 Paperback US\$34.00

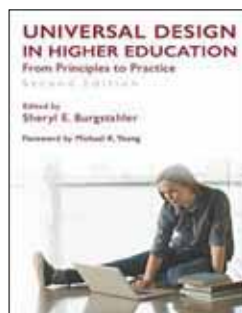
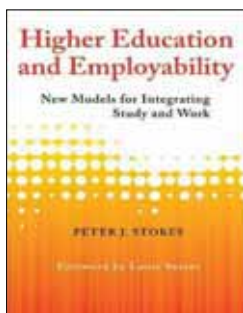
Offers a comprehensive, up-to-the-minute guide for creating fully accessible college and university programmes. This second edition has been thoroughly revised and expanded, and it addresses major recent changes in universities and colleges, the law, and technology.

International Society for Technology in Education

INTEGRATING TECHNOLOGY IN THE CLASSROOM

Tools to Meet the Needs of Every Student
 Boni Hamilton
 Jul 2015 250pp
 9781564843456 Paperback US\$27.95

Teachers possess unique skills, knowledge and experience. So why should their approaches to classroom technology look the same? Boni Hamilton helps you discover technology tools and projects that resonate with your teaching style, classroom context and technology skill level - all while helping students achieve academic growth.



MAKE, LEARN, SUCCEED

Building a Culture of Creativity in Your School

Mark Gura

Jun 2016 220pp

9781564843807 Paperback US\$39.95

Demonstrates that creativity can be developed and - with the variety of technology resources currently available - doing so is not only possible, but practical and effective. Through examples and practical approaches the book guides educators in weaving Maker, STEAM, Robotics, and Gaming into instruction; encouraging motivation, entrepreneurship, and curiosity; and finding technology tools and resources to support student creativity.

National Association for the Education
of Young Children

LEARNING ABOUT LANGUAGE & LITERACY IN PRESCHOOL

NAEYC

Jul 2015 112pp

9781938113109 Paperback US\$18.00

Filled with practical strategies and useful information on language and literacy, this book offers learning centre ideas; engaging activities; practical suggestions that are easy to implement; and ideas that support the development and learning of every preschooler.

Pembroke Publishers

THE FEEDBACK-FRIENDLY CLASSROOM

Deborah M Callum

Nov 2015 128pp

9781551383040 Paperback US\$24.95

This groundbreaking book explores using feedback to help students become better learners, examines the crucial use of verbal and nonverbal language to engage and guide students, and shows strategies and activities to establish and promote effective feedback.

Stylus Publishing

UNDERSTANDING AND PROMOTING TRANSFORMATIVE LEARNING

A Guide to Theory and Practice,

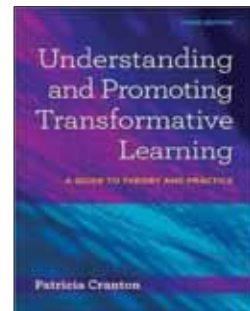
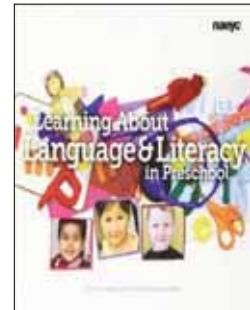
Third Edition

Patricia Cranton

Jun 2016 272pp

9781620364123 Paperback US\$35.00

The third edition of *Understanding and Promoting Transformative Learning* brings a wealth of new insight from the tremendous growth in the field during the decade since the previous edition. As in the previous editions, the book helps adult educators understand what transformative learning is, distinguish it from other forms of learning, and foster it in their practice.



Teachers College Press

EIGHT ESSENTIAL TECHNIQUES FOR TEACHING WITH INTENTION

What Makes Reggio and Other Inspired Approaches Effective

Ann Lewin-Benham

Foreword by Howard Gardner

Jul 2015 208pp

9780807756577 Paperback US\$34.95

Describes eight techniques that foster intentional and reflective classroom practice. Ann Lewin-Benham presents over 70 novel exercises to help teachers learn to use body, face, hands, voice, eyes, and word choices to precisely convey meaning. Dozens of scenarios from typical classroom situations contrast unintentional and intentional teaching behaviours.

THE MINDFUL TEACHER

Second Edition

Dennis Shirley & Elizabeth MacDonald

Jun 2016 276pp

9780807756843 Paperback US\$25.95

This new and expanded edition of the bestselling *The Mindful Teacher* provides educators everywhere with practical ideas for improving teaching and learning.

Dennis Shirley and Elizabeth MacDonald have created 'Mindful Teacher' seminars that enable teachers to focus their craft so that students can learn with dignity and purpose. This updated second edition includes completely new sections on the promise of teacher leadership, the strengths and perils of technology, and schools in the midst of change. *The Mindful Teacher* is an indispensable and timely resource for all educators who seek to transform schools into places of learning and joy.

The Mindful Teacher describes real educators in real schools working with real students. It bridges the rapidly evolving field of mindfulness studies with educators' life-long quests for substantial and sustainable improvements in the educations we provide our students.

" a truly inspiring vision of educational change. It is essential reading for all who agree that it is time to spark a quiet revolution of learning in which teachers and their students can truly flourish."

-Michael Schratz, president of the International Congress of School Effectiveness and Improvement

TESOL Press

MATERIALS DEVELOPMENT

Steve Mann & Fiona Copland

Jul 2015 45pp

9781942223467 Paperback US\$17.95

English Language Teacher Development Series

Teachers often find that materials get between learners and learning for a variety of reasons. Because learning materials play a significant part in lessons, it is important they are fit for purpose. Mann and Copland have elicited and included comments and suggestions from several teachers, teacher educators, and coursebook experts to illustrate their discussions and to bring the practitioner voice into play.

NEW WAYS IN TEACHING VOCABULARY

Revised Edition

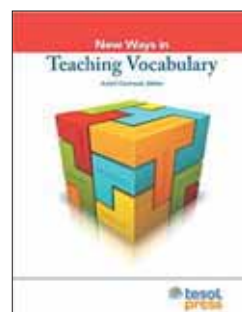
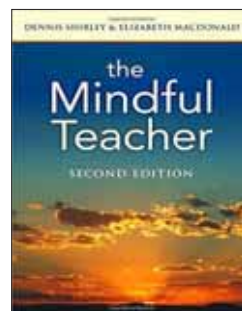
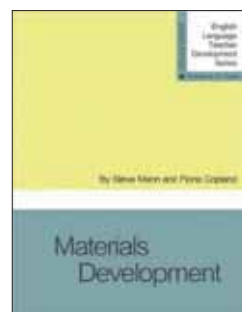
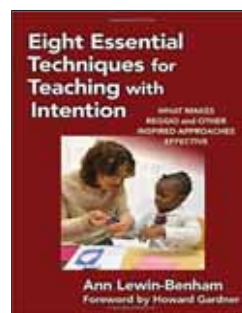
Edited by Averi Coxhead

Jan 2014 273pp

9781942223009 Paperback US\$47.95

New Ways Series

Designed to make vocabulary teaching almost effortless. Classroom teachers contributed more than 100 step-by-step activities that fit any context, learner, proficiency level, or technology.



SPECIAL NEEDS

Future Horizons

**DEVELOPING LEISURE TIME SKILLS
FOR PEOPLE WITH AUTISM SPECTRUM
DISORDERS**

Practical Strategies for Home, School &
Community, Revised and Expanded
Second Edition

Phyllis Coyne, Mark Lou Klagge & Colleen Nyberg

Jun 2016 250pp

9781941765036 Paperback US\$29.95

Provides comprehensive, structured strategies introducing meaningful leisure time to ASD children and adults, which they can practice at home, school, and in the community. This book has a wealth of ASD information, including forms and charts that will help to assess sensory needs; select age appropriate activities and assist in determining the level of interest in specific activities.

Redleaf Press

**CARING FOR YOUNG CHILDREN WITH
SPECIAL NEEDS**

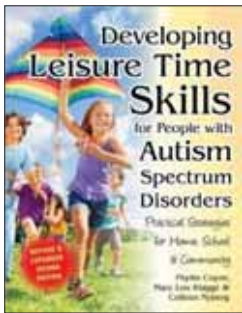
Redleaf Quick Guides

Cindy Croft

Mar 2017 88pp

9781605545042 Paperback US\$15.95

This easy-to-use guide gives you a quick overview on many topics related to working with young children with special needs. Learn about inclusion in early childhood programmes, as well as typical vs. atypical development. The quick guide also covers several specific disabilities/special needs and provides definitions, common characteristics, and practical strategies for adaptation.



ENVIRONMENT

The University of Georgia Press

SHARING THE EARTH

An International Environmental Justice
Reader

Edited by Elizabeth Armstrong & Mochumita Roy

Jul 2015 352pp

9780820347714 Paperback US\$34.95

The first of its kind, this anthology of eighty international primary literary texts illuminates environmental justice as a concept and a worldwide movement in a way that is accessible to students, scholars, and general readers. Also included are historical selections that ground contemporary pieces in a continuum of activist concern for the earth and human justice.

ICT

IGI Global

**ADVANCED RESEARCH ON
CLOUD COMPUTING DESIGN AND
APPLICATIONS**

Edited by Shadi Aljwani

Jul 2015 360pp, includes free e-access

9781466686762 Hardback US\$205.00

Advances in Systems Analysis, Software Engineering, and High
Performance Computing

Shares the latest high quality research results on cloud computing and explores the broad applicability and scope of these trends on an international scale, venturing into the hot-button issue of IT services evolution and what we need to do to be prepared for future developments in cloud computing.



DESIGN STRATEGIES AND INNOVATIONS IN MULTIMEDIA PRESENTATIONS

Edited by Shalin Hai-Jew

Jul 2015 505pp, includes free e-access

9781466686960 Hardback US\$225.00

Advances in Multimedia and Interactive Technologies

Brings together the latest scholarly research and proven strategies for designing and implementing multimedia technologies for various applications, with an emphasis on education.

EMERGING PERSPECTIVES ON THE DESIGN, USE, AND EVALUATION OF MOBILE AND HANDHELD DEVICES

Edited by Danna Lundsten

Jul 2015 334pp, includes free e-access

9781466685833 Hardback US\$205.00

Advances in Wireless Technologies and Telecommunication

An authoritative reference source consisting of the latest scholarly research and theories from international experts and professionals on the topic of human-computer interaction with mobile devices. It includes chapters pertaining to topics in the design and evaluation of smart devices, including app stores, category-based interfaces, gamified mobility applications, smartphone interaction, and social media use.

MANAGING AND PROCESSING BIG DATA IN CLOUD COMPUTING

Edited by Rajjumar Kannan, et al.

May 2016 296pp

9781466697676 Hardback US\$200.00

Advances in Data Mining and Database Management

Explores the challenges of supporting big data processing and cloud-based platforms as a proposed solution. This publication emphasizes a number of crucial topics, such as data analytics, wireless networks, mobile clouds, and machine learning.

MANAGING BIG DATA IN CLOUD COMPUTING ENVIRONMENTS

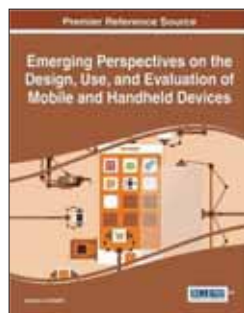
Edited by Zongmin Ma

May 2016 300pp

9781466698345 Hardback US\$195.00

Advances in Systems Analysis, Software Engineering, and High Performance Computing

Explores the latest advances in the area of data management and analysis in the cloud. Providing timely, research-based information relating to data storage, sharing, extraction, and indexing in cloud systems, this publication is an ideal reference source for graduate students, IT specialists, researchers, and professionals working in the areas of data and knowledge engineering.



NEXT GENERATION WIRELESS NETWORK SECURITY AND PRIVACY

Edited by Kamaljit Lakhtaria

Jul 2015 341pp

9781466686878 Hardback US\$205.00

Advances in Information Security, Privacy, and Ethics

As information resources migrate to the Cloud and to local and global networks, protecting sensitive data becomes ever more important. This title addresses real-world problems affecting the security of information communications in modern networks. It features chapters on topics including UMTS security, procedural and architectural solutions, common security issues, and modern cryptographic algorithms, among others.

SECURITY MANAGEMENT IN MOBILE CLOUD COMPUTING

Edited by Kashif Munir

Aug 2016 180pp

9781522506027 Hardback US\$150.00

Advances in Information Security, Privacy, and Ethics

Explores the difficulties and challenges of securing user data and information on mobile cloud platforms. Investigating a variety of protocols and architectures that can be used to design, create, and develop security mechanisms, this publication is a valuable resource for IT specialists, researchers, and graduate-level students interested in mobile cloud computing concepts and security.

SECURITY SOLUTIONS FOR HYPERCONNECTIVITY AND THE INTERNET OF THINGS

Edited by Maurice Dawson, Mohamed Eltayeb & Mervan Omar

Sep 2016 305pp

9781522507413 Hardback US\$215.00

Advances in Information Security, Privacy, and Ethics

Offers insights from cutting-edge research about the strategies and techniques that can be implemented to protect against cyber-attacks. Calling for revolutionary protection strategies to reassess security, this book is an essential resource for programmers, engineers, business professionals, researchers, and advanced students in relevant fields.

McFarland

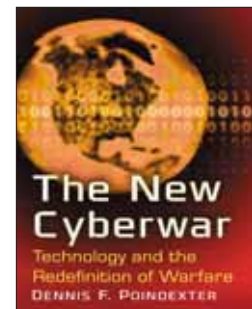
THE NEW CYBERWAR

Technology and the Redefinition of Warfare
Dennis F. Poindexter

Aug 2015 277pp

9780786498437 Paperback US\$39.95

War is a matter of winning the will of the protagonists, even if they don't know they are involved. Every country fights wars without the consent of their citizens, often without their participation, but these wars are different, because they are fought without their knowledge. The new wars have little to see. One day we will wake to the war we missed, and it will be too late to do much about it.



Morgan & Claypool Publishers

THE DIGITAL REVOLUTION

Bob Merritt
 Jun 2016 109pp
 9781627058568 Paperback US\$40.00

Synthesis Lectures on Emerging Engineering Technologies

As technologists, we are constantly exploring and pushing the limits of our own disciplines, and we accept the notion that the efficiencies of new technologies are advancing at a very rapid rate. However, we rarely have time to contemplate the broader impact of these technologies as they impact and amplify adjacent disciplines. This book focuses on the potential impact of those technologies.

LAW & CRIMINOLOGY

West Academic

INTERNATIONAL BUSINESS TRANSACTIONS IN A NUTSHELL,

Tenth Edition
 Ralph Folsom, et al.
 May 2016 497pp
 9781634598934 Paperback US\$44.00
 Nutshell Series

Examines the law and practices relevant to the principal forms of international business and commercial transactions. It includes chapters on negotiating business transactions; the law governing international sales of goods; structuring international sales transactions; financing such transactions; technology transfers; the initiation, operation, and termination of foreign investments.



INTERNATIONAL TRADE AND ECONOMIC RELATIONS IN A NUTSHELL

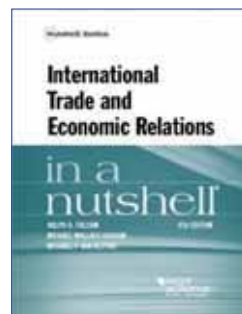
Sixth Edition
 Ralph Folsom, Michael Wallace Gordon & Michael P. Van Alstine
 Apr 2016 437pp
 9781634599108 Paperback US\$44.00
 Nutshell Series

Examines the legal rules governing international trade and economic relations. After initial chapters on the legal and practical environment for trade enterprises, it analyses the principal institutions and rules governing international trade.

PATENT, COPYRIGHT, TRADEMARK AND UNFAIR COMPETITION

Selected Statutes and International Agreements
 Paul Goldstein & R. Anthony Reese
 Jul 2016 277pp
 9781683281351 Paperback US\$49.00
 Selected Statutes

This compact volume contains all of the key patent, copyright, trademark, and unfair competition statutes and related international agreements in a form convenient for student use.



MATHEMATICS

International Press of Boston, Inc

FINITE GROUPS

An Introduction

Jean-Pierre Serre

Jul 2016 194pp

9781571463203 Paperback US\$38.00

[Surveys of Modern Mathematics, Vol.10](#)

Finite group theory is remarkable for the simplicity of its statements - and the difficulty of their proofs. *Finite Groups* is an elementary textbook on finite group theory. Written by the eminent French mathematician Jean-Pierre Serre, this textbook is based upon a course given by Serre at l'ecole Normale Superieure de Jeunes Filles, Paris in 1978-1979.

INTRODUCTION TO MODERN
MATHEMATICS

Edited by Shiu-Yuen Cheng, et al.

Jul 2015 440pp

9781571463050 Hardback US\$85.00

[Advanced Lectures in Mathematics Series, Vol.33](#)

Presents a collection of expository introductions to, and surveys of, several active and important topics in mathematics. Contributors include some of the top mathematicians in the world, including two Fields medalists and a Shaw Prize winner. This volume should prove valuable to both beginners and experts, as an illuminating overview of current mathematics.

REGULARITY AND EVOLUTION OF
NONLINEAR EQUATIONSEssays Dedicated to Richard Hamilton,
Leon Simon, and Karen UhlenbeckEdited by Hong-Dong Cao, Richard Schoen &
Shing-Tung Yau

Aug 2015 310pp

9781571463036 Paperback US\$85.00

[Surveys in Differential Geometry, Vol.19](#)

This volume of *Surveys in Differential Geometry* is dedicated to the three most eminent contributors to the subject of regularity and existence of nonlinear partial differential equations, which has played such an important role in geometry. These are Richard Hamilton, Leon Simon, and Karen Uhlenbeck.

MEDICINE

NEUROLOGY

Morgan & Claypool Publishers

ADOLESCENT BRAIN DEVELOPMENT

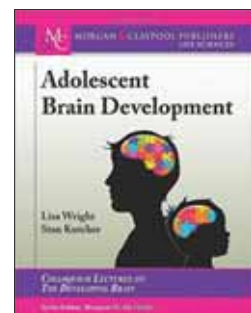
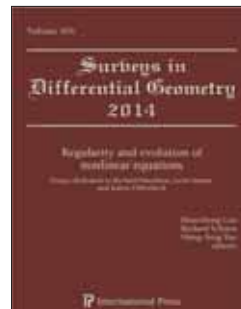
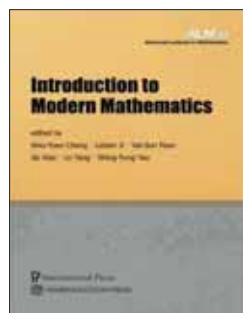
Lisa Wright & Stan Kutcher

Jun 2016 104pp

9781615046423 Paperback US\$40.00

[Colloquium Series on The Developing Brain](#)

Adolescent brain development is a fascinating, newly developing field that has so much to offer almost anyone interested in learning more. In this book, the authors compare adolescent behavioural changes with ongoing changes in the brain and discuss potential implications for health and educational policy-making.



OCCUPATIONAL THERAPY

AOTA Press

CULTURE AND OCCUPATION

Effectiveness for Occupational Therapy Practice, Education, and Research, Third Edition

Edited by Shirley Wells, Roxie Black & Jyothi Gupta

Nov 2016 277pp

9781569003718 Paperback US\$112.00

Practitioners, educators, researchers, and students across all OT practice areas must recognise the need to be social agents for change and to educate about sociopolitical structures that maintain inequities and disparities in health and occupation. Only by becoming culturally competent can occupational therapy professionals effectively interact with all clients and their families and gain the necessary information to act on their needs.

OCCUPATIONAL THERAPY PRACTICE FRAMEWORK

Domain & Process, Third Edition

American Occupational Therapy Association

2014 48pp

9781569003619 Paperback US\$99.00

Summarises the interrelated constructs that describe occupational therapy practice.

OCCUPATIONAL THERAPY PRACTICE GUIDELINES FOR ADULTS WITH STROKE

Tinothy J Wolf & Dawn M Nissen

Jul 2015 255pp

9781569003671 Paperback US\$148.00

The AOTA Practice Guidelines Series

Provides an overview of the occupational therapy process for adults who have experienced a stroke, defining the domain and interventions that occur within acceptable occupational therapy practice. Topics include evaluation, intervention, and outcomes, and extensive attention is given to cognitive, motor, and psychosocial impairments.

OCCUPATIONAL THERAPY PRACTICE GUIDELINES FOR ADULTS WITH TRAUMATIC BRAIN INJURY

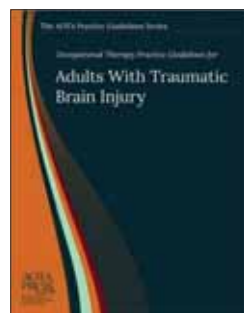
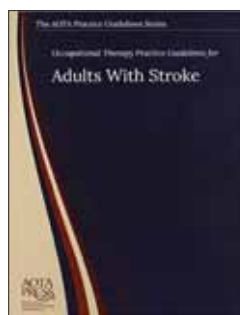
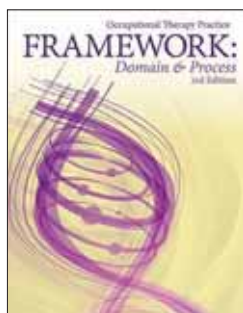
Second Edition

Steven Wheeler & Amanda Accord-Via

Jun 2016 277pp

9781569003855 Paperback US\$158.00

Provides an overview of the occupational therapy process for adults with traumatic brain injury, including definition, epidemiology, stages of recovery, referral, evaluation, and interventions throughout the various recover phases. This publication is designed to help occupational therapists understand the contribution of occupational therapy in treating adults with Traumatic Brain Injury.



OCCUPATIONAL THERAPY PRACTICE GUIDELINES FOR INDIVIDUALS WITH AUTISM SPECTRUM DISORDER

Scott Tom chek & Kristie Patten Koenig

Jun 2016 277pp

9781569003862 Paperback US\$158.00

Using an evidence-based perspective and key concepts from the Occupational Therapy Practice Framework, this guideline provides an overview of the occupational therapy process for individuals with autism spectrum disorder. It defines the occupational therapy domain, process, and interventions that occur within the boundaries of acceptable practice.

SHOULDER DISORDERS AND DYSFUNCTION

An Occupational Therapy Approach

Donah Earley

Mar 2017 277pp

9781569003824 Paperback US\$112.00

Assists occupational therapy practitioners in evaluating and treating frequently seen shoulder conditions and the associated effects on occupational performance. Includes step-by-step through the pathoanatomy of the shoulder and the evaluation of dysfunction around the scapulathoracic, glenohumeral, acromioclavicular, and sternoclavicular joints.

SLACK Incorporated

LOW VISION REHABILITATION

A Practical Guide for Occupational Therapists, Second Edition

Stephen G. W hitaker, Mitchell Scheiman &

Debra A. Sokol McKay

Sep 2015 512pp

9781617116339 Hardback US\$74.95

Provides current, evidence-based information on low vision rehabilitation. This second edition contains several new and expanded chapters on ADLs, IADLs, and recreation, as well as new online resources and the latest in accessibility devices. The text blends standards of practice with the latest scientific research and the unique perspective of occupational therapists.

OCCUPATIONAL THERAPY INTERVENTIONS

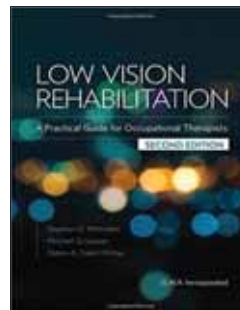
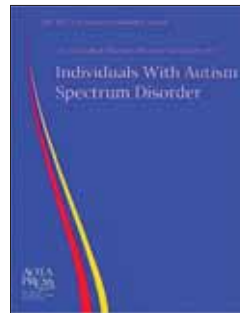
Function and Occupations, Second Edition

Catherine Merriano & Donna Latella

Jan 2016 600pp

9781617110559 Paperback US\$66.95

Provides the essential information needed about the physical dysfunction intervention process. Written in a user-friendly format, this practical text offers the answers to common questions about intervention, making it ideal for occupational therapy students and clinicians.



ONCOLOGY

American Cancer Society

BREAST CANCER CLEAR & SIMPLE

All of Your Questions Answered,
Second Edition

American Cancer Society

Jul 2016 176pp

9781604432367 Paperback US\$14.95

With an easy-to-understand, question-and-answer format, this book guides patients through the important decisions they'll need to make, from diagnosis through treatment. It helps women with breast cancer and their caregivers know what to expect, what to do, and how to get through what can be an overwhelming, life-changing experience.

OPHTHALMOLOGY

American Academy of Ophthalmology

BASIC OPHTHALMOLOGY

Essentials for Medical Students

Tenth Edition

Edited by Richard Harper

Nov 2016 300pp, illustrations

9781615258048 Paperback US\$70.00

Presents practical information for the diagnosis, management and referral of common ocular disorders. It covers the eye examination, acute and chronic vision loss, the red eye, ocular and orbital injuries, amblyopia and strabismus, neuro-ophthalmology, ocular manifestations of systemic diseases, and drugs and the eye.

BASIC PRINCIPLES OF OPTHALMIC SURGERY

Third Edition

Edited by Aym an Naseri

Jul 2015 296pp, 200+ photos & illustrations

9781615256181 Paperback US\$169.00

Basic Principles of Ophthalmic Surgery, Third Edition reviews core areas related to the training of aspiring ophthalmic surgeons. This new edition has been fully reviewed and revised.

New content broadens the scope of the book, including discussion of requirements for medical training as specified by the Accreditation Council for Graduate Medical Education. Other new chapters cover informed consent, simulation in surgical training, ocular pathology, and complications and their consequences. Chapter highlights include key points, suggested reading, self-assessment questions, and more than 200 photographs and illustrations.

This book lays the foundation for the 80+ surgical procedures covered in the companion volume, *Basic Techniques of Ophthalmic Surgery, Second Edition*.

PRACTICAL OPHTHALMOLOGY

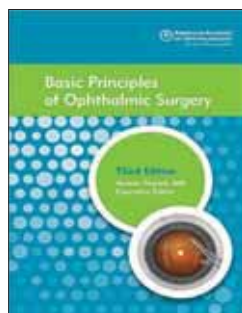
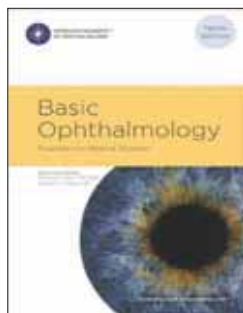
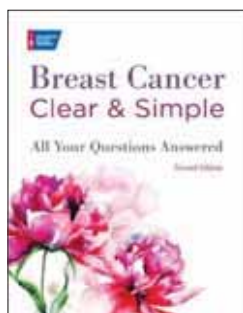
A Manual for Beginning Residents,
Seventh Edition

Edited by Preston H. Blomquist

Oct 2015 352pp

9781615256143 Paperback US\$150.00

This updated essential text helps ophthalmology residents gain confidence while becoming skilled practitioners. Key updates include coverage of a thorough ophthalmic examination, discussion of ophthalmic emergencies and common ocular medications. Stepwise instructions for 57 specific examination and testing techniques are available for quick access.



SLACK Incorporated

REFRACTIVE LENS EXCHANGE

A Surgical Treatment for Presbyopia

Edited by Ming X Wang

Nov 2015 250pp

9781630910716 Hardback US\$149.95

Permanent surgical treatment for presbyopia remains the hereto unconquered "ast frontier" in anterior segment surgery. Over the years, continuing innovations like Phaco, Radial Keratotomy, LASIK, and premium intraocular lenses have pushed toward this ultimate goal, but now anterior segment surgery is closer than ever with the advent of modern laser-assisted presbyopic lens implantation. Let this book, the first book of its kind, be your guide to this fifth wave of innovation in the surgical treatment of presbyopia.

ORTHOPAEDICS

Data Trace Publishing Company

THE HIP

Preservation, Replacement and Revision

Edited by James Cashman, Nalin Goyal & Javad Parvizi

Aug 2015 1500pp

9781574001495 Hardback US\$350.00

Offers current, comprehensive guidance related to all disorders of the hip, with chapters on diagnosis, classification, and management of periprosthetic infection. Contributions by more than 200 international experts make up the four sections devoted to: Foundations of THA; Joint Preservation; Primary THA; and Revision THA.

SLACK Incorporated

BIOLOGIC KNEE RECONSTRUCTION

A Surgeon's Guide

Brian J. Cole & Joshua D. Harris

Jul 2015 288pp

9781617118166 Hardback US\$133.95

Treatment of articular cartilage pathology in the knees of young and active patients is a challenging and controversial issue. *Biologic Knee Reconstruction: A Surgeon's Guide* is a how-to, step-by-step guide that addresses the evaluation and management of this unique patient population.

THE ELBOW AND WRIST

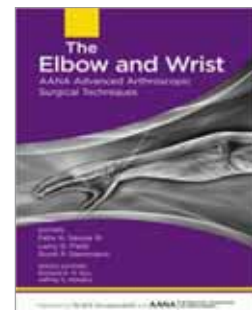
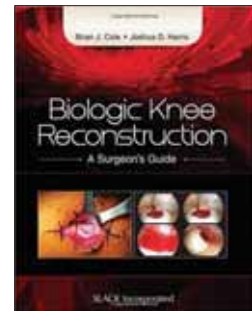
AANA Advanced Arthroscopic Surgical Techniques

Edited by Felik H. Savoie, Larry D. Field & Scott P. Steinmann

Nov 2015 300pp, illustrations

9781630910013 Hardback US\$99.95

Presents the latest diagnostic, excisional, and reconstructive techniques in arthroscopic surgery for the elbow and wrist. This all-encompassing resource includes preferred physical examination testing and diagnostic imaging choices in pre-operative planning and patient selection, state of the art step-by-step description of the procedures, comprehensive surgical equipment lists, clear and precise indications for surgery, controversial indications, post-op protocols, and potential complications.



THE FOOT AND ANKLE

AANA Advanced Arthroscopic Surgical Techniques

Edited by James W. Stone, John G. Kennedy & Mark G. Lazzarook

Nov 2015 300pp, illustrations

9781617119989 Hardback US\$99.95

Presents the latest diagnostic, excisional, and reconstructive techniques in arthroscopic surgery for the foot and ankle. This all-encompassing resource includes preferred physical examination testing and diagnostic imaging choices in pre-operative planning and patient selection, state of the art step-by-step description of the procedures, comprehensive surgical equipment lists, clear and precise indications for surgery, controversial indications, post-op protocols, and potential complications.

THE HIP

AANA Advanced Arthroscopic Surgical Techniques

Edited by John Thomas Byrd, Ashesh Bedi & Aliston J Stubbs

Nov 2015 300pp, illustrations

9781630910006 Hardback US\$99.95

Presents the latest diagnostic, excisional, and reconstructive techniques in arthroscopic surgery for the hip. This all-encompassing resource includes preferred physical examination testing and diagnostic imaging choices in pre-operative planning and patient selection, state of the art step-by-step description of the procedures, comprehensive surgical equipment lists, clear and precise indications for surgery, controversial indications, post-op protocols, and potential complications.

THE KNEE

AANA Advanced Arthroscopic Surgical Techniques

Edited by Nicholas A. Scaglione, James H. Lubowitz & Matthew Provencher

Nov 2015 300pp, illustrations

9781617119996 Hardback US\$99.95

Presents the latest diagnostic, excisional, and reconstructive techniques in arthroscopic surgery for the knee. This all-encompassing resource includes preferred physical examination testing and diagnostic imaging choices in pre-operative planning and patient selection, state of the art step-by-step description of the procedures, comprehensive surgical equipment lists, clear and precise indications for surgery, controversial indications, post-op protocols, and potential complications.

THE SHOULDER

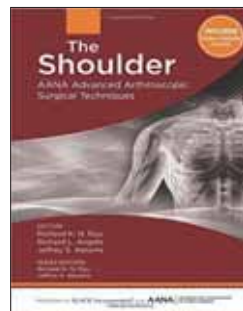
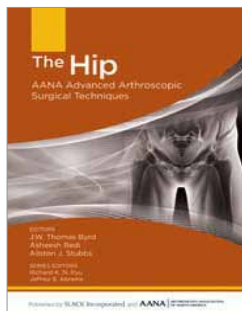
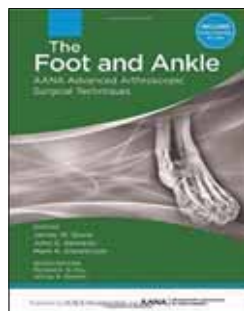
AANA Advanced Arthroscopic Surgical Techniques

Richard K.N. Ryu, Richard L. Angeb & Jeffrey Abrams

Nov 2015 300pp, illustrations

9781630910020 Hardback US\$99.95

Presents the latest diagnostic, excisional, and reconstructive techniques in arthroscopic surgery for the shoulder. This all-encompassing resource includes preferred physical examination testing and diagnostic imaging choices in pre-operative planning and patient selection, state of the art step-by-step description of the procedures, comprehensive surgical equipment lists, clear and precise indications for surgery, controversial indications, post-op protocols, and potential complications.



PAEDIATRICS

American Academy of Pediatrics

AAP TEXTBOOK OF GLOBAL CHILD HEALTH

Second Edition

Edited by Deepak M. Kamat & Philip R. Fischer

Nov 2015 856pp

9781581109627 Hardback US\$84.95

The new 2nd edition of this award-winning textbook helps us understand principles of global child health; care for pediatric travelers and immigrants; and practice pediatrics in resource-limited countries.

AAP TEXTBOOK OF PEDIATRIC CARE

Second Edition

Thomas K. M. Cherny, Henry M. Adam & Jane M. Eschan Eby

Jan 2016 3000pp

9781581109665 Paperback US\$179.95

The landmark guide to paediatric medicine has been updated and streamlined for today's clinicians and students.

Highlighting the numerous advances and developments across the full span of paediatrics, this new second edition provides a complete update of essential content related to screening, pathophysiology, diagnosis, treatment, management, prevention, critical care, practice management, ethical and legal concerns, and much more.

- ¥ Essential clinical guidance: step-by-step recommendations on what to do, when and how to do it, when to admit, and when to refer.
- ¥ Practical focus: designed as an action-oriented working tool that directly addresses day-to-day practice concerns for efficient patient problem solving.
- ¥ Evidence-based approach: a state-of-the-art approach includes the evidence base for recommendations.
- ¥ Highly illustrated: includes more than 600 full-colour photographs and illustrations.

MANAGING INFECTIOUS DISEASES IN CHILD CARE AND SCHOOLS

A Quick Reference Guide
Fourth Edition

Edited by Susan S. Aronson & Timothy R. Shope

Oct 2016 251pp

9781610020503 Paperback US\$59.95

This award-winning and best-selling quick reference guide provides must-know information on the prevention and management of infectious diseases in child care and schools. Content is presented in an easy-to-use format. This quick reference guide provides content from the Red Book, AAP's premier source of infectious diseases.

PAEDIATRIC DERMATOLOGY

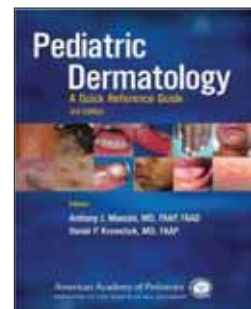
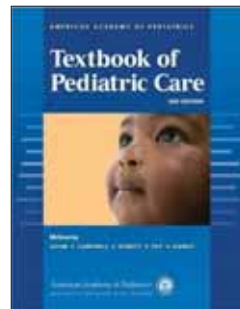
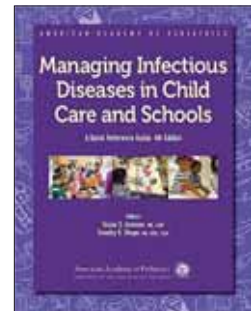
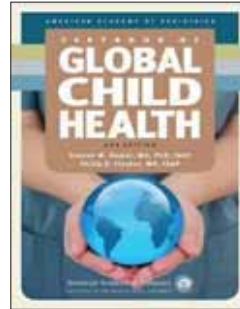
A Quick Reference Guide, Third Edition

Edited by Daniel P. Krowchuk & Anthony J. Mancini

Apr 2016 784pp, 300 illustrations

9781610020206 Paperback US\$99.95

Provides practical and concise guidance on the recognition and treatment of more than 100 paediatric and adolescent skin conditions. Key features: all chapters are significantly reviewed and updated; provides 13 new chapters on topics such as Pigmentary Mosaicism, Henoch-Schönlein Purpura, Polymorphous Light Eruption; more than 60 new full-colour images - more than 300 in total.



SLACK Incorporated

1001 PEDIATRIC TREATMENT ACTIVITIES

*Creative Ideas for Therapy Sessions,
Second Edition*

Ayelet H. Danto & Michelle Pruzansky

Aug 2015 325pp

9781617119309 Spiralbound US\$61.95

When working with children for extended periods of time in the same environment, it can be challenging to find and develop new and exciting treatment activities. This second edition of *1001 Pediatric Treatment Activities* provides new ideas and activities designed to enhance your treatment session while maintaining your client's attention and interest.

PHARMACOLOGY

American Society of Health-Systems Pharmacists

CONCEPTS IN PHARMACOGENOMICS

Second Edition

Edited by Martin M. Zdanowicz

Oct 2016 450pp, images

9781585285167 Paperback US\$80.00

Covers both the fundamentals of pharmacogenomics and the latest genomic technologies. Written by pharmacists and geneticists, this volume not only covers basic science concepts but also includes expanded coverage of therapeutic applications. Each chapter features key definitions, case studies, and clinical pearls, with figures and summary tables to further support learning.

PHYSIOTHERAPY

SLACK Incorporated

PHYSICAL THERAPY FOR CHILDREN WITH CEREBRAL PALSY

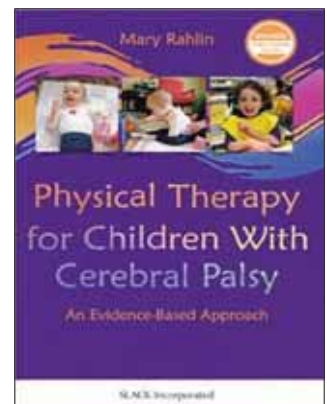
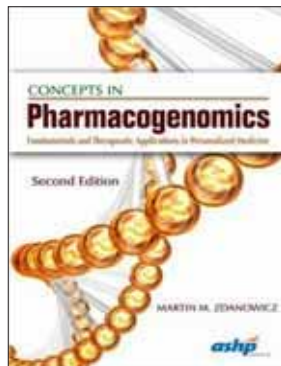
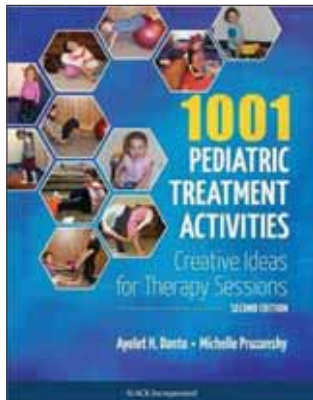
An Evidence-Based Approach

Mary Rahlin

Jul 2016 464pp

9781617110658 Hardback US\$79.95

Cerebral palsy is the most common movement disorder encountered in pediatric physical therapy practice. *Physical Therapy for Children With Cerebral Palsy: An Evidence-Based Approach* is a unique, comprehensive reference that focuses on physical therapy management of children with cerebral palsy through the analysis and synthesis of published research, and it offers evidence-based teaching and learning opportunities to a wide reading audience.



**INTEGRATIVE THERAPIES IN
REHABILITATION**

Evidence for Efficacy in Therapy, Prevention, and Wellness, Fourth Edition

Carol M. Davis

Aug 2016 375pp

9781630910433 Hardback US\$72.95

For more than 20 years, *Integrative Therapies in Rehabilitation* has been the most researched resource on complementary and alternative therapies in rehabilitation. This renowned text, now in its fourth edition, relates the updated scientific evidence and the clinical efficacy of integrating what have now become well known complementary and alternative therapies in rehabilitation to successfully improve patient outcomes.

SPEECH THERAPY

Morgan & Claypool Publishers

CLEAR SPEECH

Technologies that Enable the Expression and Reception of Language

Frank Rudzicz

Jun 2016 103pp

9781627058261 Paperback US\$40.00

Synthesis Lectures on Assistive, Rehabilitative, and Health-Preserving Technologies

Examines the neurological and physical causes of several speech disorders and their clinical effects, and demonstrates how modern technology can be used in practice to manage those effects and improve one's quality of life. The book is intended for a broad audience, from undergraduates to more senior researchers, as well as to users of these technologies and their therapists.

SLACK Incorporated

**CASE STUDIES IN COMMUNICATION
SCIENCES AND DISORDERS**

Second Edition

Dennis C. Tanner

Sep 2016 340pp

9781630913021 Paperback US\$74.95

The discipline of communication sciences and disorders is an exciting field that appreciates the wonders and complexities of human communication. *Case Studies in Communication Sciences and Disorders, Second Edition* is an informative and relevant text that addresses the myriad disorders, deficits, diseases, and disabilities that can lay waste to the incredible systems involved in communication.

RADIOLOGY

Morgan & Claypool Publishers

**ELECTROMAGNETICS IN MAGNETIC
RESONANCE IMAGING**

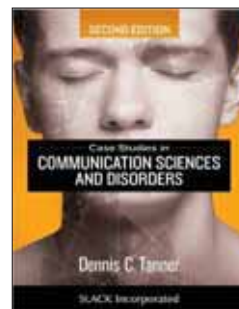
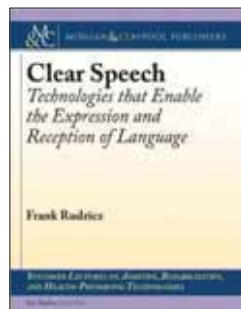
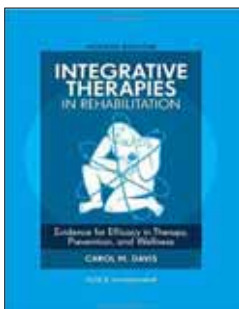
Physical Principles, Related Applications, and Ongoing Developments

Christopher M. Collins

Jun 2016 84pp, illustrations

9781681740195 Paperback US\$45.00

In this book, MRI is explained with emphasis on the magnetic fields required, their generation, their concomitant electric fields, the various interactions of all these fields with the subject being imaged, and the implications of these interactions to image quality and patient safety. Classical electromagnetics are used to describe aspects from the fundamental phenomenon of nuclear precession through signal detection and MRI safety. Simple explanations and illustrations combined with pertinent equations are designed to help the reader rapidly gain a fundamental understanding and an appreciation of this technology.



CARE OF THE ELDERLY

Purdue University Press

AT WIT'S END

Plain Talk on Alzheimer's for Families and Clinicians

Second Edition

George Kraus

Oct 2016 260pp

9781557537676 Paperback US\$25.00

Offers a straightforward summary of leading advice for caring for someone with Alzheimer's disease, written without technical jargon and impractical nuance. *At Wit's End* explains the psychiatric and psychological aspects of Alzheimer's, and does so in a holistic and practical manner. Kraus focuses on the whole person across his or her full social, psychological, physical, and spiritual life.

PSYCHOLOGY

IGI Global

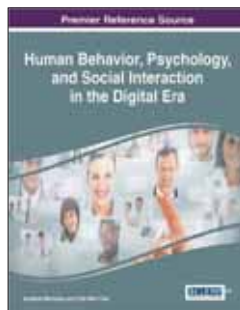
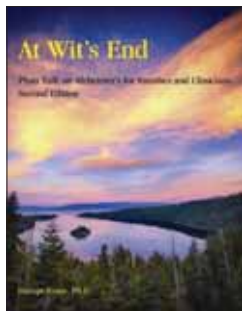
HUMAN BEHAVIOR, PSYCHOLOGY, AND SOCIAL INTERACTION IN THE DIGITAL ERA

Edited by Anabela Mesquita & Chia-Wen Tsai

Jul 2015 317pp, includes free e-access

9781466684508 Hardback US\$200.00

As technology continues to rapidly progress, human-computer interaction is quickly becoming a topic of interest. *Human Behavior, Psychology, and Social Interaction in the Digital Era* combines best practices and empirical research on social networking and other related technologies.



SCIENCE, TECHNOLOGY & ENGINEERING

American Society of Mechanical Engineers

UNWRITTEN LAWS OF ETHICS AND CHANGE IN ENGINEERING

American Society of Mechanical Engineers

Aug 2015 120pp

9780791860588 Paperback US\$29.00

This new book is based on two popular ASME online self-study courses. Part 1 covers Ethics For Engineers: Doing the Right Thing When No One is Looking; Part 2 looks at Changing Organizational Culture. Practical case studies and real-world examples are included.

SPIE

ANALOG AND DIGITAL HOLOGRAPHY WITH MATLAB

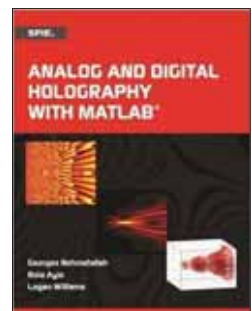
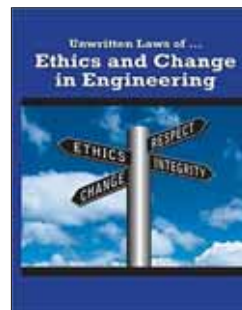
Georges T. Nehm et al., Rola Ayb & Logan Williams

Oct 2015 528pp, includes CD-Rom

9781628416923 Hardback US\$129.00

Press Monograph, Vol. 256

Holography is the only truly three-dimensional imaging method available, and MATLAB has become the programming language of choice for engineering and physics students. Whereas most books solely address the theory behind these 3D imaging techniques, this monograph concentrates on the exact code needed to perform complex mathematical and physical operations.



FIELD GUIDE TO ASTRONOMICAL INSTRUMENTATION

Christoph U. Keller, Ramon Navarro & Bernhard R. Brandl

Sep 2015 156pp

9781628411775 Spiralbound US\$36.00

[FieldGuide, Vol.32](#)

A concise, organised reference that explains the functions and configurations of astronomical instrumentation. It provides an overview of aspects of astronomical instrumentation from principles of general optics and optical design to optical manufacturing and systems engineering. Practitioners will also gain valuable information on polarimeters, interferometers, coronagraphs, cryogenics, software, and more.

INTRODUCTION TO LIQUID CRYSTALS FOR OPTICAL DESIGN AND ENGINEERING

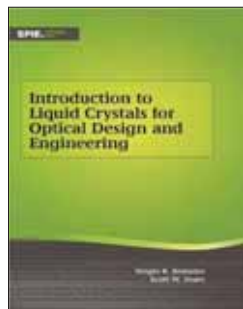
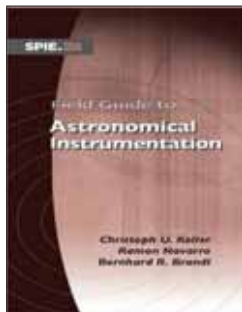
Sergio R. Restaino & Scott W. Teare

Sep 2015 130pp

9781628418071 Paperback US\$47.00

[TutorialText, Vol.100](#)

Devices based on liquid crystals have become the mainstay of display technology used in mobile devices, vehicles, computer systems, and almost any other opportunity for information display imaginable. The aim of this book is to provide the optics community with a liquid crystals primer that focuses on the optical components made from these fascinating materials.



OPTICS FOR TECHNICIANS

Max J. Riedl

Sep 2015 196pp, illustrations

9781628418217 Paperback US\$56.00

[PressMonograph, Vol.258](#)

An introduction to optics and optical fabrication that provides technicians with simple explanations supported by illustrations and diagrams. Detailed examples and calculations are also included. The behaviour and performance of optical elements as individual components and as members of complete systems are discussed and evaluated. Further topics include the manufacturing, testing, and mounting of optical elements; two-element systems; optical coatings; and aberrations.

CIVIL ENGINEERING

CSIRO Publishing

INTERPRETING SOIL TEST RESULTS

What Do All the Numbers Mean?

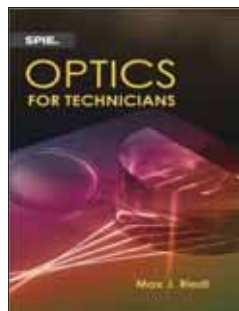
Third Edition

Pam Hazelton & Brian Murphy

Nov 2016 200pp

9781486303960 Paperback US\$44.95

A practical reference enabling soil scientists, environmental scientists, environmental engineers, land holders and others involved in land management to better understand a range of soil test methods and interpret the results of these tests. It also contains a comprehensive description of the soil properties relevant to many environmental and natural land resource issues and investigations.



ELECTRICAL ENGINEERING

SAE International

WIRELESS CHARGING TECHNOLOGY
AND THE FUTURE OF ELECTRIC
TRANSPORTATION

In-Soo Suh

Aug 2015 224pp

9780768081534 Hardback US\$89.95

Covers the current status of wireless power transfer (WPT) technology and its potential applications to future road and rail transportation systems. Focusing on the applications of WPT technology to electric vehicle charging and the future green transportation field, *Wireless Charging Technology and the Future of Electric Transportation* was written collaboratively by nine experts in the field.

SPIE

NEW HORIZONS IN NANOSCIENCE AND
ENGINEERING

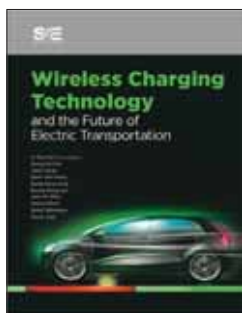
Edited by David L. Andrews & James G. Grote

Aug 2015 472pp

9781628417951 Hardback US\$105.00

Press Monograph, Vol. 257

Nanomaterials and nanoscale interactions span an important and wide-ranging sector of modern science and industry. Championing developments in these fields, SPIE stages an annual forum to stimulate and support their growth: the Nanoscience and Engineering Symposium. This book represents a selection of compelling contributions from some of those innovators closely involved since the launch of this symposium.

GEOGRAPHIC INFORMATION
SYSTEMS

Esri Press

GETTING TO KNOW ARCGIS

Fourth Edition

Michael Law & Amy Collins

Aug 2015 768pp, 1,056 illustrations

9781589483828 Paperback US\$84.99

Provides a comprehensive introduction to the features and tools of ArcGIS for Desktop. Through hands-on exercises, readers will discover, use, make, and share maps with meaningful content. The fourth edition includes new exercises on map sharing and georeferencing, new datasets and scenarios, and an introduction to ArcGIS Pro, a powerful new part of ArcGIS for Desktop.

GETTING TO KNOW WEBGIS

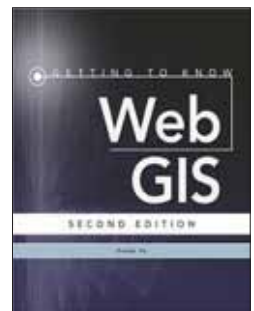
Second Edition

Pinder Fu

Sep 2016 350pp, 464 illustrations

9781589484634 Paperback US\$84.99

The new second edition of *Getting to Know WebGIS* features detailed, step-by-step exercises that teach readers how to share resources online and build web GIS applications easily and quickly. This workbook includes the latest upgrades and advances, such as smart mapping, AppStudio, ArcGIS Pro and scene services.



GIS RESEARCH METHODS

Incorporating Spatial Perspectives
Sheila Lakshmi Steinberg & Steven J. Steinberg
Jul 2015 440pp, 140 illustrations
9781589483781 Paperback US\$79.99

Shows researchers how to incorporate spatial thinking and geographic information system (GIS) technology into research design and analysis. Topics include research design, digital data sources, volunteered geographic information, analysis using GIS, and how to link research results to policy and action.

OCEAN SOLUTIONS, EARTH SOLUTIONS

Second Edition
Edited by Dawn J.W. Wright
Jul 2016 500pp, 200 illustrations
9781589484603 Paperback US\$59.99

What affects the oceans affects terra firma. *Ocean Solutions, Earth Solutions* gathers the insights of more than 90 ocean and coastal science researchers exploring ocean components and their relationships, patterns, and trends over time. The second edition includes the original 16 chapters, plus seven new chapters that feature GIS best practices and include additional online resources.

Morgan & Claypool Publishers

HETEROGENEOUS SPATIAL DATA

Fusion, Modeling, and Analysis for GIS Applications
Giuseppe Patane & Michela Spagnuolo
Jun 2016 155pp
9781627054621 Paperback US\$55.00

Synthesis Lectures on Visual Computing: Computer Graphics, Animation, Computational Photography and Imaging

Proposes an up-to-date view of computational methods and tools for spatio-temporal data fusion, multivariate surface generation, and feature extraction, along with their main applications for surface approximation and rainfall analysis. The book presents and compares methods that process and analyse the massive amount of geospatial data in order to support better management of societal challenges.

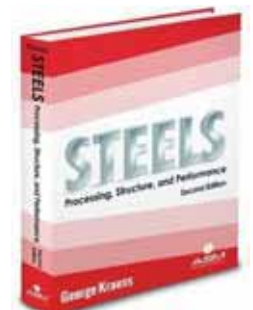
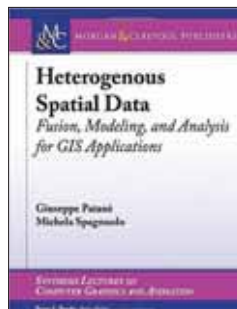
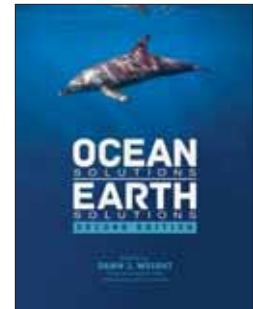
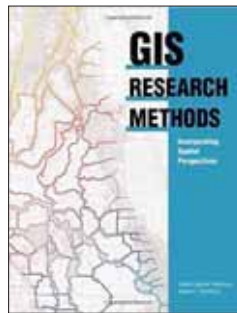
MATERIALS SCIENCE

ASM International

STEELS

Processing, Structure, and Performance, Second Edition
George Krauss
Jul 2015 600pp
9781627080835 Paperback US\$207.00

In this second edition, new information and references are integrated into chapters. Emphasis is still on processing, alloying, microstructure, deformation, fracture and properties of major steel types ranging from low-carbon sheet steels, pearlitic rail and wire steels, to quench and tempered medium- and high-carbon martensitic steels.



TITANIUM

Physical Metallurgy, Processing, and Applications

Edited by F.H. Froes

Jul 2015 416pp

9781627080798 Paperback US\$187.00

Covers all aspects of the history, physical metallurgy, corrosion behaviour, cost factors and current and potential uses of titanium. The history of titanium is traced from its early beginnings through the work of Kroll, to the present day broadening market place. Extensive detail on extraction processes is discussed, as well as the various beta to alpha transformations and details of powder metallurgy techniques.

MECHANICAL ENGINEERING

Begell House, Inc.

PHYSICAL MECHANICS

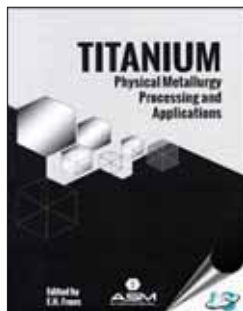
Laboratory Workshops

Edited by E.E. Sca

Sep 2016 245pp

9781567003109 Paperback US\$176.00

Focuses on the physical principles of mechanics at high temperatures and pressures. The flow of liquids, gases and plasma is described by a continuum in which at high temperatures new phenomena and processes arise.



OPTICS

SPIE

PRACTICAL ELECTRONICS FOR OPTICAL DESIGN AND ENGINEERING

Edited by Scott W. Teare

Sep 2016 234pp

9781510603622 Paperback US\$66.00

TutorialTexts, Vol.1.07

Provides a functional overview of electronics and an appreciation for how knowledge of electronics can enhance optical engineering projects. The first six chapters focus on a wide range of circuits that are fundamental to understanding and working with electronics. The remaining seven chapters introduce electronic devices of interest to optical engineers and build on the earlier chapters.

GENERAL INTEREST

FAMILY & HEALTH

AAPC Publishing

THE SECRET RULES OF SOCIAL NETWORKING

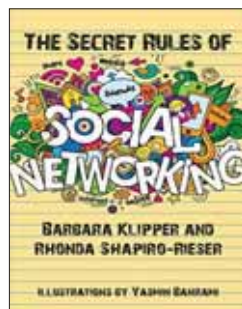
Barbara Klipper & Rhonda Shapiro-Rieser

Illustrated by Yashin Bahrami

Jul 2015 66pp, illustrations

9781942197027 Paperback US\$19.95

Outlines the unstated rules that guide relationships overall. The book also demonstrates how one can carry these relationships into an online environment. The authors address Internet safety, romantic relationships, online vs. in-person interactions and more, with a particular focus on adolescents and young adults with communication and social skills challenges.



Hazelden Publishing

CONQUER CHRONIC PAIN

An Innovative Mind-Body Approach

Peter Przekop

Nov 2015 200pp

9781616497897 Hardback US\$15.95

Provides a revolutionary alternative programme proven effective in managing chronic pain. By learning how the brain can be reprogrammed to reverse patterns, you can often completely relieve suffering and the deep despair chronic pain can cause.

NUTRITION

Academy of Nutrition and Dietetics

NUTRITION CARE OF THE OLDER ADULT

A Handbook for Nutrition Throughout the Continuum of Care, Third Edition

Dietetics in Health Care Communities Dietetic Practice Group

2016 400pp, images

9780880914888 Paperback US\$75.00

This updated edition carries on the tradition of providing sound and practical guidance for new and experienced practitioners on all aspects of food and nourishment for aging adults.

SELF HELP

Hazelden Publishing

WHAT WENT RIGHT

Reframe Your Thinking for a Happier Now

Eileen Bailey & Michael G. Wether

Aug 2016 200pp

9781616496562 Paperback US\$15.95

Learn to change the self-critical stories in your mind and rewire your brain so that you gain the self-confidence to build more fulfilling relationships, careers, and social life. Through practical and easy-to-understand principles and techniques, *What Went Right* teaches you to recognise and intervene on self-defeating thought processes and uncover your core beliefs about who you really are.

HISTORY

Markus Wiener

JIHAD

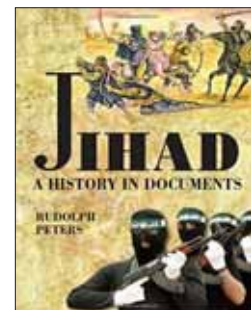
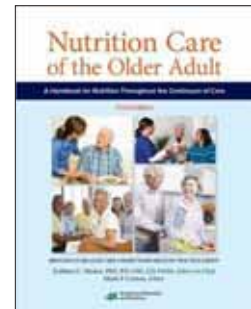
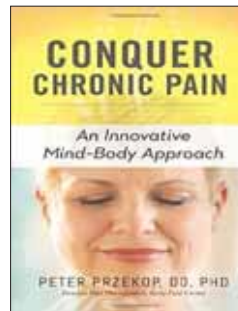
A History in Documents

Rudolph Peters

Jan 2016 252pp

9781558766099 Paperback US\$26.95

This is an updated and expanded 2015 edition of a classic text on Muslim thinking about war and peace. The new edition includes a new introduction and translations of selected revelatory excerpts from ISIS texts about the treatment of POWs, guidelines on the "management of barbarity", fatwas in opposition to ISIS, and other key topics.



MODERN IRAN

A History in Documents

Negin Nabavi

Mar 2016 250pp

9781558766013 Paperback US\$28.95

A translation of Iranian documents from the early nineteenth century to the 21st century which shed light on aspects of political, social and intellectual history of modern Iran.

THE KURDS

A Modern History

Michael A. Gunter

March 2016 277pp

9781558766150 Paperback US\$26.95

Calling on more than 30 years of studying the Kurdish issue, numerous trips to the region, and many contacts among the Kurds, including almost all of their main leaders, Michael Gunter has written a short, but thorough history of the Kurds. His narrative also includes numerous interesting personal experiences that will further explain these people who are for the most part moderate Muslims.

The University of North Carolina Press

SELLING EMPIRE

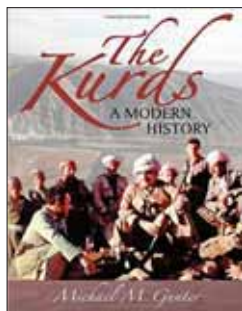
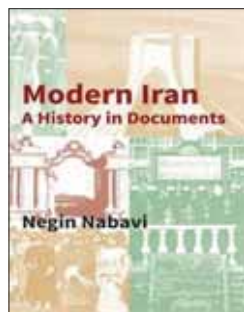
India in the Making of Britain and America, 1600-1830

Jonathan Eacott

Dec 2015 432pp, 30 halftones, 7 figures

9781469622309 Hardback US\$45.00

Recasts the British empire's chronology and geography by situating the development of consumer culture, the American Revolution, and British industrialization in the commercial intersections linking the Atlantic and Indian Oceans.

**THE SPANISH CIVIL WAR**

Revolution and Counterrevolution

Burnett Bolloten

With new illustrations & a new introduction

by George Esenwein

Oct 2015 1107pp, 73 halftones

9781469624464 Paperback US\$100.00

Offers a comprehensive history and analysis of Republican political life during the Spanish Civil War. Completed by Burnett Bolloten just before his death in 1987 and first published in English in 1991, *The Spanish Civil War* is the culmination of fifty years of dedicated and painstaking research and is the most exhaustive study on the subject in any language.

MILITARY HISTORY

The University of Georgia Press

BRITAIN AND THE WARS IN VIETNAM

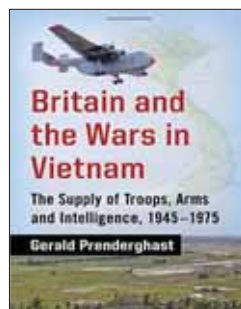
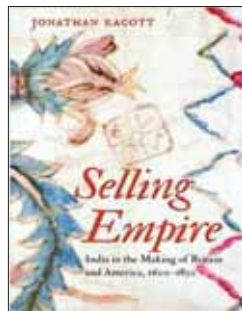
The Supply of Troops, Arms and Intelligence, 1945-1975

Gerald Prenderghast

Aug 2015 320pp, 100 illustrations

9780786499243 Paperback US\$49.95

Drawing on previously undiscovered information from Britain's National Archives, this book discusses the conduct of the wars in Vietnam and the political ramifications of UK involvement, and describes Britain's actual role in these conflicts.



The University of North Carolina Press

DENG XIAOPING'S LONG WAR

The Military Conflict between China and Vietnam, 1979-1991

Xiaoming Zhang

Jul 2015 288pp, 16 halftones, 5 maps

9781469621241 Hardback US\$34.95

[The New Cold War in History](#)

The surprise Chinese invasion of Vietnam in 1979 shocked the international community. The two communist nations had seemed firm political and cultural allies, but the twenty-nine-day border war imposed heavy casualties, ruined urban and agricultural infrastructure, levelled three Vietnamese cities, and catalysed a decade long conflict.

In this groundbreaking book, Xiaoming Zhang traces the roots of the conflict to the historic relationship between the peoples of China and Vietnam, the ongoing Sino-Soviet dispute, and Chinese leader Deng Xiaoping's desire to modernize his country. Deng's perceptions of the Soviet Union, combined with his plans for economic and military reform, shaped China's strategic vision.

Drawing on newly declassified Chinese documents and memoirs by senior military and civilian figures, Zhang takes readers into the heart of Beijing's decision-making process and illustrates the war's importance for understanding the modern Chinese military, as well as China's role in the Asian-Pacific world today.

PROMPT AND UTTER DESTRUCTION

Truman and the Use of Atomic Bombs Against Japan, Third Edition

J. Samuel Walker

Aug 2016 168pp, 8 halftones

9781469628974 Paperback US\$25.00

In this concise account of why America used atomic bombs against Japan in 1945, J. Samuel Walker analyses the reasons behind President Truman's most controversial decision. In this new edition, Walker incorporates a decade of new research, mostly from Japanese archives only recently made available, that provides fresh insight on the strategic considerations that led to dropping the bomb.

LIBRARY & INFORMATION SCIENCE

Morgan & Claypool Publishers

INFORMATION VERIFICATION IN THE DIGITAL AGE

The New Library Perspective

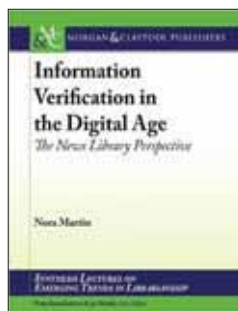
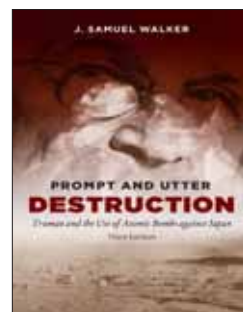
Nora Martin

Jul 2016 120pp

9781627058223 Paperback US\$25.00

[Synthesis Lectures on Emerging Trends in Librarianship](#)

Social media and technologies such as crowdsourcing now play a pivotal role in how broadcast media connects and engages with their audiences. This book contemplates the nature of our participatory digital media culture, the diversity of actors involved, and how the role of the news librarian has evolved - from information gatekeeper to knowledge networker; collaborating and facilitating content creation with print and broadcast media professionals.



LEARNING FROM MULTIPLE SOCIAL NETWORKS

Liqiang Nie, Xueming Song & Tat-Seng Chua

Jun 2016 118pp

9781627054249 Paperback US\$45.00

[Synthesis Lectures on Information Concepts, Retrieval, and Services](#)

With the proliferation of social network services, more and more social users, such as individuals and organisations, are simultaneously involved in multiple social networks for various purposes. In fact, multiple social networks characterize the same social users from different perspectives, and their contexts are usually consistent or complementary rather than independent. Hence, as compared to using information from a single social network, appropriate aggregation of multiple social networks offers us a better way to comprehensively understand the given social users.

Learning across multiple social networks brings opportunities to new services and applications as well as new insights on user online behaviours, yet it raises tough challenges: How can we map different social network accounts to the same social users? How can we complete the item-wise and block-wise missing data? How can we leverage the relatedness among sources to strengthen the learning performance? And how can we jointly model the dual-heterogeneities: multiple tasks exist for the given application and each task has various features from multiple sources? These questions have been largely unexplored to date.

This book presents some state-of-the-art theories and novel practical applications on aggregation of multiple social networks.

Purdue University Press

ACADEMIC E-BOOKS

Publishers, Librarians, and Users

Edited by Suzanne M. Ward, Robert S. Freeman &

Judith M. Nixon

Jan 2016 400pp

9781557537270 Paperback US\$29.95

[Charleston Insights in Library, Archival, and Information Sciences](#)

Provides readers with a view of the changing and emerging roles of electronic books in higher education. The three main sections contain contributions by experts in the publisher/vendor arena, as well as by librarians who report on the challenges of managing e-books and on the issues surrounding patron use of e-books. The case study section offers perspectives from seven different sizes and types of libraries.

LITERATURE

Broadview Press

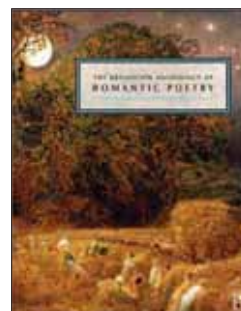
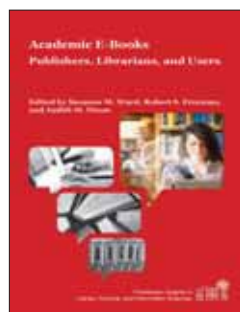
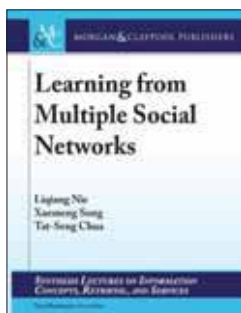
THE BROADVIEW ANTHOLOGY OF ROMANTIC POETRY

Edited by Joseph Black, et al.

Aug 2016 1000pp

9781554811311 Paperback US\$56.95

The Broadview Anthology of Romantic Poetry features a breadth of poetry from William Blake to Phillis Wheatley, from Ebenezer Elliott to Felicia Hemans. Incorporates important early figures from William Collins to Phillis Wheatley, as well as works by Victorians.



PHILOSOPHY

Broadview Press

CRITICAL THINKING

An Introduction to the Basic Skills
Concise Edition

William Hughes & Jonathan Lavery

Nov 2015 230pp

9781554812677 Paperback US\$29.95

Hughes and Lavery's *Critical Thinking* is a hugely successful, comprehensive introduction to the essential skills of good reasoning, refined through seven editions published over more than two decades. Now, for the first time, the book is available in a shortened format, offering a succinct presentation of the essential elements of reasoning that doesn't sacrifice any of the rigour or sophistication found in the standard edition.

The authors provide a thorough treatment of such central topics as deductive and inductive reasoning, logical fallacies, how to recognise and avoid ambiguity, and how to distinguish what is relevant from what is not.

A companion website provides a range of interesting supplements, including interactive review questions and readings on such topics as machine intelligence, gun rights, and marijuana legislation.



INTRODUCING PHILOSOPHY

Knowledge and Reality

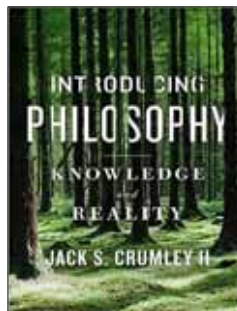
Jack S. Crumley II

Dec 2015 330pp

9781554811298 Paperback US\$29.95

Metaphysics and the theory of knowledge lie at the heart of the Western philosophical tradition, and yet they are notoriously tricky subjects to engage. In this book, Jack Crumley makes those difficult topics intelligible, not only introducing the central issues and arguments but also explaining their broader significance, thereby connecting abstract themes to more familiar concerns. Though topically organized, the book integrates positions and examples from the history of philosophy. Plato, Descartes, and Leibniz are discussed alongside Quine, Kripke, and other 20th- and 21st- century figures.

The book's first half examines such key issues in the theory of knowledge such as skepticism, a priori knowledge, and the nature of justification, as well as naturalized and feminist epistemology. A range of metaphysical topics are then explored, including perception, the relationship between body and mind, personal identity, free will, and the existence and nature of God. Peripheral ideas and related historical asides are offered in boxes interspersed throughout the text, providing further depth without disrupting the author's lucid explanations of central themes. Each chapter is written to stand on its own, allowing the reader to proceed directly to whichever topics are of greatest interest.



AN INTRODUCTION TO LOGIC

Using Natural Deduction, Real Arguments, a Little History, and Some Humor,

Second Edition

Richard T. W. Arthur

Nov 2016 440pp

9781554813322 Paperback US\$44.95

Provides a wide-ranging introduction to logic. In lively and readable prose, Arthur presents a new approach to the study of logic, one that seeks to integrate methods of argument analysis developed in modern 'informal logic' with natural deduction techniques. In this new edition, more exercises have been added and others have been updated and replaced.

ON PERPETUAL PEACE

Immanuel Kant

Edited by Brian Orend

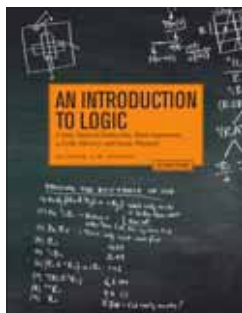
Translated by Ian Johnston

Nov 2015 115pp

9781554811939 Paperback US\$11.95

Broadview Editions

Kant's landmark essay, 'On Perpetual Peace', is as timely, relevant, and inspiring today as when it was first written over 200 years ago. In it, we find a forward-looking vision of a world respectful of human rights, dominated by liberal democracies, and united in a cosmopolitan federation of diverse peoples. This book features a fresh and vigorous translation of Kant's essay by Ian Johnston.

**THE THEORY AND PRACTICE OF EXPERIMENTAL PHILOSOPHY**

Justin Sytsma & Jonathan Livengood

Sep 2015 330pp

9781554810086 Paperback US\$29.95

Offers an introduction and guide to the systematic collection and analysis of empirical data in academic philosophy. The book examines the theory behind 'x-phi', including its underlying motivations and the objections that have been levelled against it; then offers a practical guide for those interested in doing experimental philosophy, detailing how to design, implement, and analyse empirical studies.

RELIGION

ATF Press

ISLAM

Its Beginnings and History, Its Theology and Its Importance Today

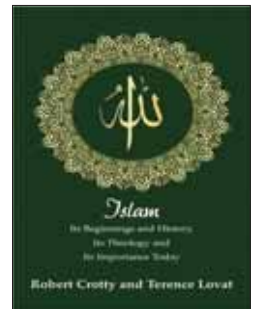
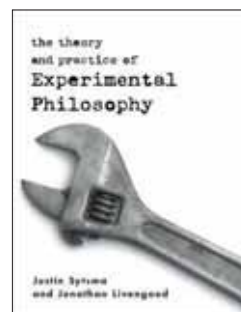
Terence Lovat & Robert Crotty

Apr 2016 160pp

9781925486094 Paperback US\$20.95

ATF Theology

There is a blind spot in Western understanding about the ways in which religious (and non-religious) ideology can be mutilated to serve hateful ends. We think we see it in Islam but we can't see it in ourselves. This book is dedicated to uncovering the many understandings of Islam we lack and the many misunderstandings we need to overcome.



McFarland

MARTIN LUTHER

The Life and Lessons

Larry D. Mansch & Curtis H. Peters

Jun 2016 260pp

9780786498543 Paperback US\$39.95

Tells the fascinating, turbulent story of the Great Reformer in a new way. Luther's biography, utilizing old and new sources as well as Luther's own words and accounts of his contemporaries, is told from the point of view of the historian. Luther's revolutionary thoughts on scripture and salvation are told from the point of view of the theologians.

The Catholic University of America Press

CHILDREN OF GOD IN THE WORLD

An Introduction to Theological Anthropology

Paul O'Callaghan

Nov 2016 592pp

9780813229003 Paperback US\$39.95

A textbook of theological anthropology structured in four parts. The first attempts to clarify the relationship between theology, philosophy and science. The second part provides a historical overview of the doctrine of grace. The third part provides a systematic understanding of Christian grace. The fourth part deals with different philosophical aspects of the human condition.

DEFENDING THE FAITH

An Anti-Modernist Anthology

Edited and translated by William H. Marshner

Introduction by C. J. Taber

Nov 2016 368pp

9780813228969 Paperback US\$34.95

At the dawn of the 20th Century, several writers who were to become famous under the title of 'Modernists' were advancing a deep agenda for reform in the faith and praxis of the Roman Catholic Church. But their agenda met with serious and scholarly opposition from another group of writers, whose essays are here made available in English.

POLITICS & INTERNATIONAL RELATIONS

CN Times Inc.

THE XI JINPING ERA

His Comprehensive Strategy Towards the China Dream

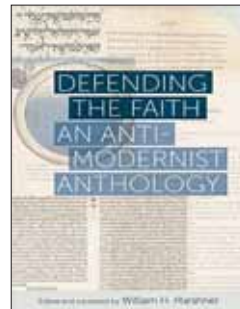
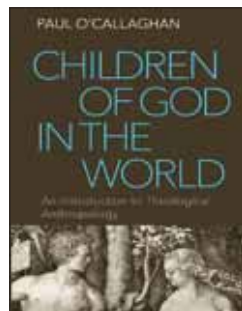
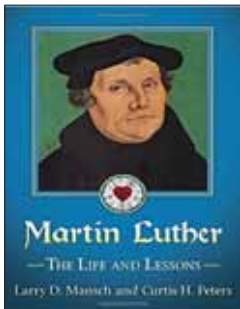
Cheng Liu, et al.

Sep 2015 950pp

9781627741194 Hardback US\$38.00

[CN TimesBooks](#)

China's development has entered a new phase since the era of Mao and Deng Xiaoping. Xi Jinping has developed a new philosophy of governance. The result is a 30-year plan that is the roadmap to The China Dream. This title offers an analysis of the elements of this plan and its implementation, an overview of Xi's early career and the first two years of his leadership to provide readers a look at his thinking and how it has developed.



Markus Wiener Publishers

THE SAUDI KINGDOM

Between the Jihadi Hammer and the Iranian Anvil

Ali Al Shihabi

Sep 2015 158pp

9781558766136 Paperback US\$22.95

Presents an insightful analysis of Saudi Arabia's political stability in light of the mounting domestic and international challenges facing the country today. Directly addressing Saudi Arabia's inert monarchical ruling system, its foundational alliance with the Wahhabi establishment, and its increasingly dangerous environment, Ali Shihabi looks at the prospects for the survival of the Saudi monarchy and suggests ideas for reform.

Morgan & Claypool Publishers

THE MIDLIFE CRISIS OF THE NUCLEAR NONPROLIFERATION TREATY

Peter Pella

May 2016 78pp

9781681743882 Paperback US\$19.95

[DfP Concise Physics](#)

The Nuclear Nonproliferation Treaty (NPT) has been the principal legal barrier to prevent the spread of nuclear weapons for the past forty-five years. However, many people are concerned about the continued viability of the NPT. This manuscript explores its viability and offers some possible solutions to ensure that the NPT will survive effectively for many years to come.

Naval Institute Press

CHINA'S QUEST FOR GREAT POWER

Ships, Oil, and Foreign Policy

Bernard D. Cole

Nov 2016 320pp

9781612518381 Hardback US\$34.95

Examines China's national security strategy by looking at foreign policy, energy security, and naval power — all major influences on China's future and its relations with the United States. China's relationship with the United States is vital to both countries and to the world. The relationship is based on both common and divergent interests in economics, military operations, and political goals and methods.

IN THE SHADOW OF THE AYATOLLAH

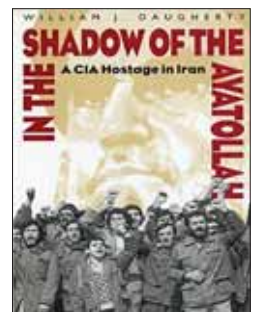
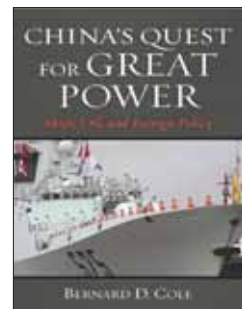
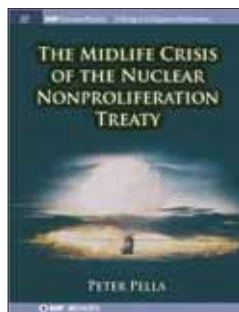
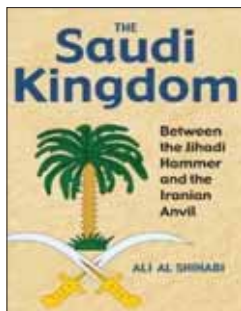
A CIA Hostage in Iran

William J. Daugherty

Aug 2016 288pp

9781682471227 Paperback US\$21.95

Looming in the background of today's dealings with Iran are the memories of 1979, when Islamic militants held US diplomatic personnel hostage in the American Embassy in Tehran. *In the Shadow of the Ayatollah* relates the crisis through the unique perspective of Bill Daugherty, an officer for the Central Intelligence Agency (CIA) serving at the embassy.



The University of Georgia Press

ARAB SPRING

Negotiating in the Shadow of the Intifadat

Edited by William Zartman

Sep 2015 304pp

9780820348254 Paperback US\$32.95

[Studies in Security and International Affairs](#)

Beginning in January 2011, the Arab world exploded in a vibrant demand for dignity, liberty, and achievable purpose in life, rising up against an image and tradition of arrogant, corrupt, unresponsive authoritarian rule. These previously unpublished, country specific case studies of the uprisings and their still unfolding political aftermaths identify patterns and courses of negotiation and explain why and how they occur.

INTERNATIONAL COOPERATION ON WMD NONPROLIFERATION

Edited by Jeffrey W. Knopf

Feb 2016 344pp, 4 diagrams, 6 tables

9780820345277 Hardback US\$64.95

[Studies in Security and International Affairs](#)

Calls attention to the emergence of international cooperation beyond the core global nonproliferation treaties. The contributors examine why these other cooperative nonproliferation mechanisms have emerged, assess their effectiveness, and ask how well the different pieces of the global nonproliferation regime complex fit together.

The University of North Carolina Press

SHADOW COLD WAR

The Sino-Soviet Competition for the
Third World

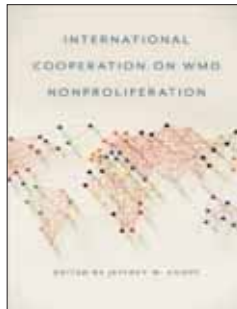
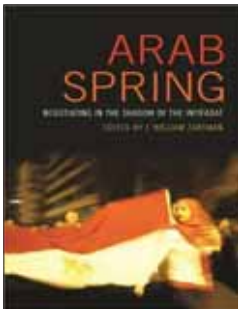
Jeremy Friedman

Oct 2015 312pp

9781469623764 Hardback US\$32.95

[The New Cold War History](#)

The conflict between the United States and the Soviet Union during the Cold War has long been understood in a global context, but Jeremy Friedman's *Shadow Cold War* delves deeper into the era to examine the competition between the Soviet Union and the People's Republic of China for the leadership of the world revolution.



THE SINO-SOVIET ALLIANCE

An International History

Austin Jersild

Aug 2016 352pp, 14 halftones

9781469629834 Paperback US\$27.95

The New Cold War History

In 1950 the Soviet Union and the People's Republic of China signed a Treaty of Friendship, Alliance, and Mutual Assistance to foster cultural and technological cooperation. While this treaty was intended as a break with the colonial past, Austin Jersild argues that the alliance ultimately failed because the enduring problem of Russian imperialism led to Chinese frustration with the Soviets.

THE STRUGGLE TO SAVE THE SOVIET ECONOMY

Mikhail Gorbachev and the Collapse of the USSR

Chris Miller

Dec 2016 256pp, 11 charts, 1 table

9781469630175 Hardback US\$29.95

The New Cold War History

Why did the Soviet economy suddenly collapse in the late 1980s, only a few years after Mikhail Gorbachev came to power? In this groundbreaking study, Chris Miller shows that although Gorbachev and his allies sought to learn from China's economic reforms under Deng Xiaoping, their efforts to revitalize Soviet socialism proved much less successful.

University of KwaZulu-Natal Press

PEACE AGREEMENTS AND DURABLE PEACE IN AFRICA

Edited by Grace M. Aina & Erik M. Elander

Jun 2016 340pp

9781869143060 Paperback US\$28.50

Peace agreements have become necessary and legitimate tools for resolving conflicts and bringing about durable peace. This book adds to the already existing knowledge of peace agreements by carefully analysing African experiences of peace processes to identify how these can be enhanced in order to ensure positive and sustainable peace in strife-ridden areas.

SOCIAL STUDIES

McFarland

THE SOCIOLOGY OF SPORTS

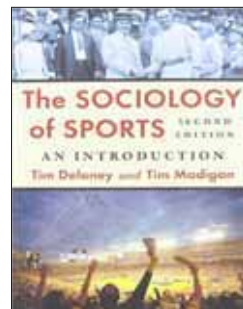
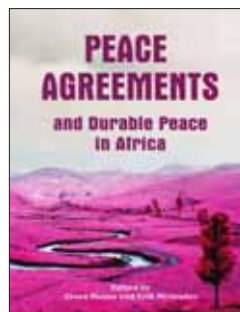
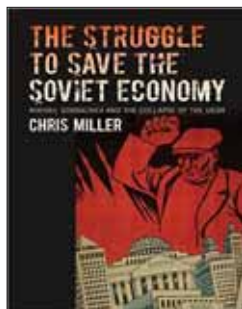
An Introduction, Second Edition

Tim Delaney & Tim Madigan

Dec 2015 277pp, 15 photos

9780786497676 Paperback US\$35.00

Takes a fresh approach to the study of sports, presenting key concepts such as socialization, economics, gender, race, ethnicity, religion, politics, the media and the role of sport in society. The authors offer a critical examination of sport but highlight also its many positive aspects.



GENDER & SEXUALITY

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REVEALING GENDER INEQUALITIES
AND PERCEPTIONS IN SOUTH ASIAN
COUNTRIES THROUGH DISCOURSE
ANALYSIS

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Edited by Sara Parker, et al.

Jun 2016 300pp

9781522502791 Hardback US\$185.00

Advances in Linguistics and Communication Studies

Explores how an analysis of language use in the South Asian region exposes issues related to gender identity, representation, and equality. Emphasizing emerging research and case studies focusing on the concept of gender in Malaysia, Bangladesh, and Nepal, this publication is an essential resource for social theorists, activists, linguists, media professionals, researchers, and graduate-level students.

STUDY SKILLS & WRITING GUIDES

Broadview Press

THE BROADVIEW GUIDE TO WRITING

Sixth Edition

Doug Babington, Don LePan & M aureen Okun

Jul 2015 596pp

9781554812189 Spiral bound US\$40.95

Increasingly, writing handbooks are seen as over-produced and overpriced. One stands out: *The Broadview Guide to Writing*. For the sixth edition the coverage of MLA, APA, Chicago, and CBE styles of documentation has been substantially updated. Also expanded is coverage of formulating academic arguments; critical thinking; paragraphing; how to integrate quoted material; and of balance and parallelism.

ESSAYS AND ARGUMENTS

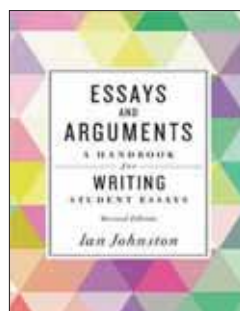
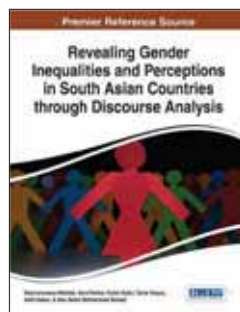
A Handbook for Writing Student Essays,
Revised Edition

Ian Johnston

Jul 2015 224pp

9781554812578 Paperback US\$21.95

How does one help undergraduate students learn quickly how to produce effectively organised, persuasive, well-reasoned essays? This book offers a straightforward, systematic introduction to some of the key elements of the construction of arguments in essay form. The emphasis here is on practical advice that will prove immediately useful to students.



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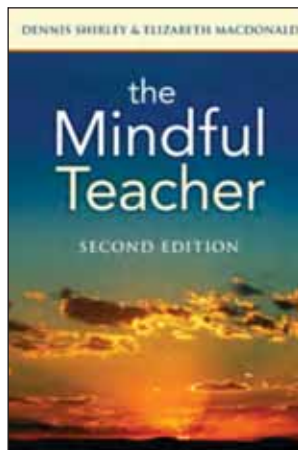
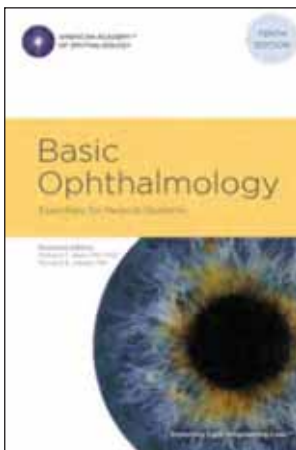
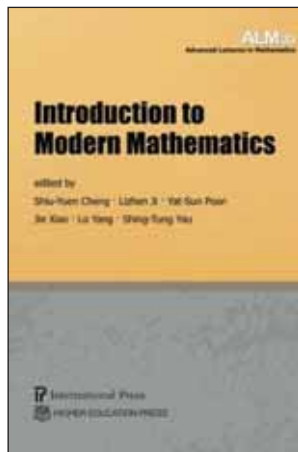
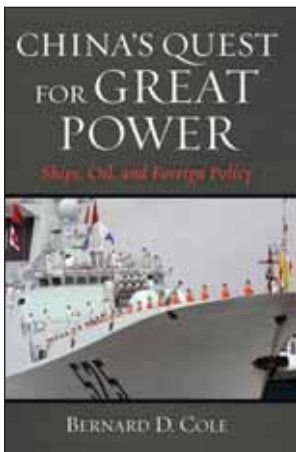
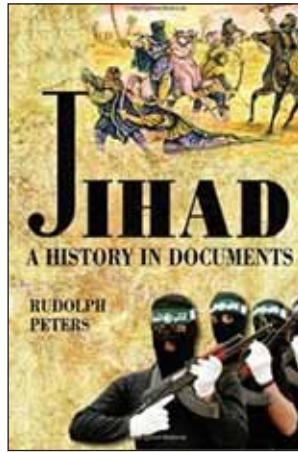
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