



KOGAN PAGE Management Books Special Priced Titles 2018



ISBN	Title/Author	Binding	Year	Price
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9780749462130	The 30 Day MBA in International Business: Your Fast Track Guide to Business Success Colin Barrow	PB	2011	₹395.00
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9780749447762	Marketing Revolution: The Radical New Approach to Transforming the Business, the Brand & the Bottom Line Paul R Gamble et al.	PB	2006	₹395.00

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9788175542594	How to Write Sales Letters That Sell, 2/e Drayton Bird	PB	2004	₹395.00

ISBN	Title/Author	Binding	Year	Price
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